



# JP GLOBAL GOVERNANCE AND DEVELOPMENT FOUNDATION

Strengthening Governance • Empowering Communities • Driving Sustainable Development



# ANNUAL REPORT 2024-25



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## From the Director's Desk.....✍

### **Greetings from JPGGADF..!**

When we recollect the words, “We, the people of India, having solemnly resolved to constitute India...”, we are reminded of the profound vision of our Constitutional Fathers that it is the people who form the essence of our nation. Humans, as the crown of creation, cannot deny that their existence is intrinsically linked to the Creator. Therefore, the Creator has endowed humanity with the wonders of creation at their disposal. A true human being recognizes all people as their own, understanding that no person is an island. We must reject discrimination based on caste and creed, as all humans are united by the thread of unity, reflecting the very image and likeness of God.

Development is born from the thought of individuals striving to live harmoniously with others and working to enhance the lives of all, ensuring happiness, health and dignity for everyone.

JP Global Governance And Development Foundation (JPGGADF) formerly known as Janki Prasad Memorial Research and Educational Trust (JPMRET) embodies this dream in its vision: “A Society of Justice, Peace and Love where people live with dignity and in communion with Self, Neighbours, Cosmos and God.” This vision, synonymous with the idea that 'Development is People', invites us to join hands in reaching out to all individuals. Let us work together to realize the dream of JPGGADF, ensuring that development is truly for, by and from the people.

Let us unite to create meaningful change, paving the way for a brighter future for our children and fostering the comprehensive development of our community. Best wishes for all your future endeavors.

With Best Wishes.

Vibhav Gopal Srivastav  
Director, JPGGADF

# Annual Progress Report

## FY 2024-25

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### Genesis of JPGGADF

The JP Global Governance And Development Foundation (JPGGADF), an ISO 9001:2015 and ISO 10006:2017 certified organization, was established in 2010 with the vision of uplifting the poor and marginalized by promoting people's organizations as a cornerstone for achieving a self-reliant community and contributing to national progress.

The Board of Trustees of the JPGGADF is a distinguished group of individuals who brought together a wealth of experience, knowledge and a commitment to advancing education and social development. Among them are academicians, retired Vice Chancellor and visionaries with a deep appreciation for traditional culture.

Since its inception, JPGGADF has consistently pursued its mission of creating self-reliant communities through a participatory approach. This approach integrates the country's rich traditions and heritage with modern resources, providing opportunities for disadvantaged sections to develop and foster. The organization focuses on raising awareness, addressing social, economic and political issues that keep rural populations impoverished and deprived and emphasizing women's empowerment as well as slum development.

JPGGADF adopts a holistic development strategy, considering the multifaceted nature of human beings. This comprehensive approach involves organizing participants into groups, both male and female, who act as micro-level planners, executing, monitoring and evaluating development programs.

In essence, JPGGADF prefers to act as a facilitator rather than an operator or implementer. Its primary objective is to empower farmers, women and unemployed youth, helping them achieve self-sufficiency and aspire to healthy and prosperous lives. The organization consistently emphasizes generating employment-oriented opportunities.

JPGGADF possesses experienced core staff which comprises educators and development professionals working collectively as an NGO to establish justice, equality and peace in society. They aim to build people's capacity for collective action in partnership with government, CSR, banks and private institutions, all working towards the common goal of serving economically disadvantaged communities.

The foundation of JPGGADF was laid by a group of dedicated individuals who established it as a school in the Maharajganj district of Uttar Pradesh, India, to educate poor children, especially girls. The passion of our President and the community's acceptance has fueled the school's continuous progress.

In addition to the school in Maharajganj, the organization expanded its educational activities to other districts of Uttar Pradesh in 2012. With support from the Government of India, the Government of Uttar Pradesh, banks and volunteers from national and international universities, JPGGADF addresses various issues faced by resource-poor communities, including health, employment, agriculture, income generation and the environment, aiming to achieve the Millennium Development Goals (MDGs) at the village level.

JPGGADF has successfully implemented numerous Central and State projects, ensuring high-quality health facilities, safe drinking water, modern technical education, and self-employment opportunities. Through the State Water and Sanitation Mission, JPGGADF has conducted IEC/BCC activities in 35 districts and 25365 Gram Panchayats, sensitizing approximately 592,720 people affected by JE/AES. The organization has provided sanitation facilities to 35,000 poor families and safe drinking water to 6,15,000 villagers. Furthermore, the number of individuals trained in community development has reached 4,72,274.

JPGGADF believes that coming together is the beginning, thinking together is progress, and working together is success. Join us in our mission to develop economically disadvantaged communities in India.

## Legal Status

<b>Name of Organization</b>	<b>JP Global Governance And Development Foundation</b>
<b>Type of Organization</b>	Registered Trust under Trust Act, 1882
<b>Registration No. &amp; Year of Regn.</b>	Page No-143-172, Reg.No-09 Date:17-06-2010
<b>Registered Office</b>	Lohiya Nagar Maharajganj - 273303 (U.P.) Mobile No.- 9935902979, 9935820377 E-Mail: jptrust2010@gmail.com
<b>Corporate Office</b>	3/132, Vishesh Khand, near Vijaipur, Gomti Nagar Lucknow- 226010 Phone No. 0522-4049534
<b>Website</b>	www.jpmret.org
<b>12A Registration No.</b>	AABTJ3168PE2021501
<b>80G Registration No.</b>	AABTJ3168PF20251
<b>ISO Certificate</b>	No. XIQ-QMS-1281042722 ISO 9001:2015 (QMS), ISO 10006:2017
<b>TAN No.</b>	ALDJ01054E
<b>PAN No.</b>	AABTJ3168P
<b>GST No.</b>	09AABTJ3168P2Z0
<b>CSR1 Registration</b>	CSR000090562
<b>PRN No.</b>	UP2025RT1676
<b>NGO Darpan</b>	UP/2016/0112314

## Vision

Mainstreaming the poor and downtrodden towards development and national progress through promoting people's organization as the key element to achieve a self-reliant community.

## Mission

Creating a self-reliant community through a participatory approach involves fostering familiarity with the country's rich traditions and heritage, which inspires the efficient use of modern resources. This process also includes providing opportunities for the disadvantaged sections of the community to ensure their holistic development. It is crucial to create awareness and conscientization regarding the social, economic and political factors that contribute to the poverty and deprivation of rural populations. Additionally, there is a strong emphasis on women empowerment and the development of slum areas to uplift these marginalized groups and promote overall community growth.

## Objectives

- To provide and help urban and rural poor in getting services such as health, nutrition, education, sanitation and housing.
- To organize Social, Cultural and Environmental activities, channel zings youth energy into creative and constructive action.
- To enhance the capacity through conscientization, awareness and skill formation.
- To create public opinion and social awareness.
- To establish vocational training centers, educational institutions, Centre for age old disabled and distressed men and women, orphanages, etc. for social welfare.
- To provide legal aid services to the poor marginalized aged and distressed person etc.
- To help community to cope up with the Socio-economic constraints.

## Our Thematic Intervention



### Thematic Areas

- Promoting elementary education for children both in rural and urban areas.
- Children's development through promoting health, nutrition and education.
- Community based primary health care for the deprived communities.
- Women empowerment to achieve socio-economic and political status.
- Promotion of water and sanitation behavioral change communication.
- Promotion of livelihoods through skill training and ensuring employment.

### Target Group

Men, youths and children belonging to poor and backward communities, differently abled persons, Sick and old persons who need support for survival. Elected Members both men and women from local self-governance.

We have our presence in 35 districts of Uttar Pradesh. During this Financial Year we undertook several projects supported by UP State Water and Sanitation Mission under the Jal Jeevan Mission covering 16 districts of U.P. Some of the major assignments undertaken during the period are:

## 1. Capacity Building & Training Program - U.P. State Water and Sanitation Mission under National Rural Drinking Water Programme.

This project endeavors to illuminate the profound impacts of the JP Global Governance And Development Foundation's promotion for "Safe Drinking Water and Sanitation Awareness." This initiative, launched with the support of the JAL JEEVAN MISSION Uttar Pradesh (UP). The organization successfully



implemented a capacity-building and training program across five districts of Uttar Pradesh, namely Azamgarh, Basti, Jaunpur, Pratapgarh and Siddharth Nagar. The program was designed to strengthen grassroots-level stakeholders and enhance community participation for effective implementation of development initiatives.

The program covered 84 blocks and 7,112 Gram Panchayats, ensuring wide outreach at the village level. A structured Gram Panchayat-wise approach was adopted to ensure uniform participation of key stakeholder groups. In total, 38432 participants were trained during the year, including Anganwadi workers, school representatives, ASHA workers, ANMs, and Self Help Group (SHG) members.



Training activities included planned district- and block-level sessions using standardized modules and participatory methods such as presentations, group discussions, and audio-visual aids. The trainings focused on strengthening understanding of roles and responsibilities, improving coordination among frontline workers and promoting community ownership and sustainability.

As a result of the program, participants demonstrated improved awareness, enhanced coordination at the local level, and increased readiness to support field-level implementation and monitoring. The strong participation of SHG members further contributed to community mobilization and peer-level awareness.

Overall, the program made satisfactory progress during the year and significantly contributed to strengthening grassroots capacities and supporting effective Implementation at the community level.

## 2. Stop Diarrhea Campaign IEC activity (Graffiti 6×5) under Jal Jeevan Mission.

The Stop Diarrhea Campaign was implemented under the Jal Jeevan Mission as an Information, Education and Communication (IEC) activity using 6×5 size wall graffiti to spread awareness on prevention of diarrhea and waterborne diseases. The campaign focused on promoting safe drinking water, handwashing with soap, proper sanitation and hygienic practices at the community level, especially in rural areas.

The campaign was carried out across the districts of Basti, Sant Kabir Nagar, Jaunpur, Azamgarh, Etawah and Moradabad in Uttar Pradesh. These districts were selected to ensure wide outreach in rural and semi-rural areas where awareness on health and hygiene is crucial. The intervention covered a total of 82 blocks and 6,641 Gram Panchayats, ensuring extensive geographical and population coverage.

Wall graffiti of standardized 6×5 size were painted at prominent and high-visibility locations such as village entry points, public buildings, schools, Anganwadi centers, health facilities and common gathering places. The messages were designed in simple and locally understandable language with clear visuals so that people of all age groups could easily comprehend the key messages related to diarrhea prevention, safe water usage, and cleanliness.



Effective coordination was maintained with district administration, block-level officials, and Gram Panchayat representatives to ensure smooth implementation of the activity. Local conditions and site suitability were considered while selecting locations for graffiti to maximize visibility and long-term impact. The use of wall graffiti ensured continuous exposure of messages to the community, making it a cost-effective and sustainable communication tool.

The campaign resulted in improved visibility of health and hygiene messages at the grassroots level and supported behavior change communication under the Jal Jeevan Mission. It contributed to increased awareness among rural households about the importance of safe drinking water, sanitation and hygiene practices for preventing diarrhea, particularly among children. Overall, the Stop Diarrhea Campaign strengthened community engagement and supported public health objectives.

### 3. Distribution of 10,000 IEC Kits at Mahakumbh, Prayagraj under Jal Jeevan Mission.

Under the Jal Jeevan Mission, the distribution of 10,000 IEC (Information, Education, and Communication) kits was carried out during Mahakumbh at Prayagraj as a mass awareness initiative to promote safe drinking water, sanitation, hygiene and public health practices. The activity was planned considering the large gathering of pilgrims and visitors during the Mahakumbh, making it an effective platform for widespread outreach.



The IEC kits were designed to disseminate key messages related to safe water usage, handwashing with soap, cleanliness, prevention of waterborne diseases, and overall health and hygiene. The contents of the kits were simple, informative, and user-friendly so that people from diverse backgrounds could easily understand and adopt the recommended practices.

The distribution was conducted at strategic locations such as entry points, bathing ghats, camps, public service areas, and other high-footfall zones within the Mahakumbh area. Special attention was given to pilgrims, volunteers, sanitation workers, and temporary residents to ensure maximum reach and impact. Coordination with local authorities and field teams ensured smooth and systematic distribution of the IEC kits.

Through this initiative, a large number of people were sensitized about the importance of safe drinking water and hygiene, which is especially critical during mass gatherings. The activity supported behavior change communication and reinforced the objectives of the Jal Jeevan Mission by promoting healthy practices and preventing waterborne diseases.

Overall, the distribution of 10,000 IEC kits at Mahakumbh Prayagraj was successfully implemented and played a significant role in enhancing public awareness on water, sanitation and hygiene, contributing positively to public health and mission objectives.

#### 4. Graffiti under Jal Jeevan Mission (Water Quality-WQ), Prayagraj

Under the Jal Jeevan Mission (Water Quality – WQ) scheme, a total of 5,000 graffiti (size 10 ft x 8 ft) were successfully completed in Prayagraj district to raise public awareness about water quality and safe drinking water practices. The work was carried out from 10 December 2024 to 20 December 2024 through an agency empanelled by the State Drinking Water and Sanitation Mission on a priority basis.

The graffiti were installed at prominent and high-visibility locations across the district, including overhead tanks, public places at district and block levels, tehsil areas and along both sides of major highways. All locations were selected based on the official list to ensure wide coverage and effective public outreach.



The graffiti conveyed key messages related to water quality, including the importance of safe drinking water, water testing, prevention of water-borne diseases, and community responsibility in maintaining water quality. All graffiti activities were completed strictly according to the prescribed Standard Operating Procedure (SOP), ensuring accuracy of messages, uniformity, and quality of execution.

The completed work was verified by the competent authority. Location-wise details and photographic documentation were prepared and submitted to the Mission office through the Executive Engineer, Uttar Pradesh Jal Nigam (Rural).

The entire graffiti work was successfully completed on time and in accordance with high-quality standards. This initiative significantly contributed to raising public awareness about the importance of water quality and safe drinking water.

## Highlights

- **Capacity-Building Programme:** Trained 59,610 participants across 5 districts, 84 blocks, 7,112 Gram Panchayats; improved coordination, awareness, and community ownership.
- **Stop Diarrhea Campaign (6x5 Graffiti):** Implemented in 6 districts, 82 blocks, 6,641 Gram Panchayats; promoted safe water, sanitation, handwashing, and hygiene through high-visibility wall graffiti.
- **Distribution of 10,000 IEC Kits at Mahakumbh, Prayagraj:** Reached pilgrims and communities; promoted safe water, hygiene, sanitation, and prevention of waterborne diseases.
- **Water Quality Graffiti, Prayagraj:** 5,000 graffiti completed; raised awareness on safe drinking water, water testing, and community responsibility

## Key deliverables

- ✓ Changes in the ground water situation.
- ✓ Water demand and water management.
- ✓ Mitigation of Gaps in the water demand and supply.
- ✓ Notable change in the situation of the potable water source and distance from houses.
- ✓ Improved Drinking Water quality.
- ✓ Proper storage of water.
- ✓ Rainwater Harvesting Systems.
- ✓ Proper Water management.
- ✓ Decrease of water borne diseases.
- ✓ Expenses on drinking water.
- ✓ Drinking water availability for livestock.

# Success Stories

## CaseStudy#1

### Success Story of Goldie Singh: A journey of water Conservation

JP Global Governance And Development Foundation, with the support Jal Jeevan Mission, conducted a transformative two day training session on water conservation in Mehnagar, Azamgarh District.

Golden Singh, and She had privileged of participating in two days training sessions with government officers and frontline workers. This experience provided her with invaluable knowledge that has transformed my life, especially in how to use water.



Before attending this training, She was unaware of the amount of water. She was wasting. She used four bucket of water for daily chores that could be efficiently managed with just one. The Training held in the conference Hall of Mehnagar in Azamgarh District, opened her eyes to the importance of water conservation.

Now her life has changed. She has significantly reduced her water usage, and she is committed to using only the amount of water necessary. Furthermore, she is actively motivating others in my community to become change agents, advocating for mindful water use. This training not only changed her habits but has empowered her to inspire others towards a more sustainable future.

This initiative highlights JPGGADF's dedication to sustainable development and the mission's impact in fostering water-resilient communities.

## CaseStudy#2

### From Awareness to Action: Aneeta Dubey's Transformation in water Conservation Through JPGGADF Training.

Aneeta Dubey, an ASHA worker in Jaunpur district, is a mother of two sons and two daughters, with a supportive husband who is also employed. Recently, Aneeta attended a training program organized under the Jal Jeevan Mission, facilitated by JP Global Governance And Development Foundation, a transformative experience that reshaped her understanding of water conservation.



Before attending the training, Aneeta hadn't fully grasped the vital role water plays in sustaining life.

However, as she learned about the impacts of water scarcity and the value of this precious resource, her perspective changed dramatically. She came to realize that water is not only essential for human beings but for the entire ecosystem. "Without enough water, the existence of humans, animals, and nature itself is at risk," she shared, echoing the mission's core message. Aneeta now recognizes that after fresh air, water is the second most critical resource for all living beings.

Empowered with this new understanding, Aneeta became a passionate advocate for water Conservation within her community. She actively shares what she learned, emphasizing that Safeguarding water for future generations is everyone's responsibility. "If we don't act now, our future will be painful," she motivate, urging her neighbors to adopt water-saving habits and sustainable practices.

Through her dedication and outreach, Aneeta Dubey has become an inspiring example of how training and awareness can lead to meaningful change. Her journey serves as a reminder that Empowered individuals can mobilize entire communities toward a sustainable future.

## Way Forward

JPGGADF aims to build on its extensive experience from previous Water and Sanitation missions to implement similar projects in the future, working closely with its established network of partners. The organization plans to broaden its focus by exploring new thematic areas, including skill development, education, health, and social entitlements. This expansion will be complemented by extending its geographical reach to additional states. To support these ambitious initiatives, JPGGADF intends to bring on board skilled professionals and experts across various domains, equipping the organization to confidently undertake more complex and impactful assignments.

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