



Janaki Prasad Memorial
RESEARCH & EDUCATIONAL TRUST



ANNUAL REPORT 2023-24

www.jpmret.org

From the Director's Desk.....✍

Greetings from JPMRET ..!

When we recollect the words, "We, the people of India, having solemnly resolved to constitute India...", we are reminded of the profound vision of our Constitutional Fathers that it is the people who form the essence of our nation. Humans, as the crown of creation, cannot deny that their existence is intrinsically linked to the Creator. Therefore, the Creator has endowed humanity with the wonders of creation at their disposal. A true human being recognizes all people as their own, understanding that no person is an island. We must reject discrimination based on caste and creed, as all humans are united by the thread of unity, reflecting the very image and likeness of God.

Development is born from the thought of individuals striving to live harmoniously with others and working to enhance the lives of all, ensuring happiness, health and dignity for everyone.

Janki Prasad Memorial Research and Educational Trust (JPMRET) embodies this dream in its vision: "A Society of Justice, Peace and Love where people live with dignity and in communion with Self, Neighbours, Cosmos and God." This vision, synonymous with the idea that 'Development is People', invites us to join hands in reaching out to all individuals. Let us work together to realize the dream of JPMRET, ensuring that development is truly for, by and from the people.

Let us unite to create meaningful change, paving the way for a brighter future for our children and fostering the comprehensive development of our community. Best wishes for all your future endeavors.

With Best Wishes.

Pranava Gopal Srivastava
Director, JPMRET

Annual Progress Report

FY 2023-24

Genesis of JPMRET

The Janaki Prasad Memorial Research and Educational Trust (JPMRET), an ISO 9001:2015 certified organization, was established in 2010 with the vision of uplifting the poor and marginalized by promoting people's organizations as a cornerstone for achieving a self-reliant community and contributing to national progress.

The Board of Trustees of the JPMRET is a distinguished group of individuals who brought together a wealth of experience, knowledge and a commitment to advancing education and social development. Among them are academicians, retired Vice Chancellor and visionaries with a deep appreciation for traditional culture.

Since its inception, JPMRET has consistently pursued its mission of creating self-reliant communities through a participatory approach. This approach integrates the country's rich traditions and heritage with modern resources, providing opportunities for disadvantaged sections to develop and foster. The organization focuses on raising awareness, addressing social, economic and political issues that keep rural populations impoverished and deprived and emphasizing women's empowerment as well as slum development.

JPMRET adopts a holistic development strategy, considering the multifaceted nature of human beings. This comprehensive approach involves organizing participants into groups, both male and female, who act as micro-level planners, executing, monitoring and evaluating development programs.

In essence, JPMRET prefers to act as a facilitator rather than an operator or implementer. Its primary objective is to empower farmers, women and unemployed youth, helping them achieve self-sufficiency and aspire to healthy and prosperous lives. The organization consistently emphasizes generating employment-oriented opportunities.

JPMRET possesses experienced core staff which comprises educators and development professionals working collectively as an NGO to establish justice, equality and peace in society. They aim to build people's capacity for collective action in partnership with government, CSR, banks and private institutions, all working towards the common goal of serving economically disadvantaged communities.

The foundation of JPMRET was laid by a group of dedicated individuals who established it as a school in the Maharajganj district of Uttar Pradesh, India, to educate poor children, especially girls. The passion of our President and the community's acceptance have fueled the school's continuous progress.

In addition to the school in Maharajganj, the organization expanded its educational activities to other districts of Uttar Pradesh in 2012. With support from the Government of India, the Government of Uttar Pradesh, banks and volunteers from national and international universities, JPMRET addresses various issues faced by resource-poor communities, including health, employment, agriculture, income generation and the environment, aiming to achieve the Millennium Development Goals (MDGs) at the village level.

JPMRET has successfully implemented numerous Central and State projects, ensuring high-quality health facilities, safe drinking water, modern technical education, and self-employment opportunities. Through the State Water and Sanitation Mission, JPMRET has conducted IEC/BCC activities in 25 districts and 12,450 Gram Panchayats, sensitizing approximately 458,790 people affected by JE/AES. The organization has provided sanitation facilities to 23,000 poor families and safe drinking water to 5,00,000 villagers. Furthermore, the number of individuals trained in community development has reached 3,84,143.

JPMRET believes that coming together is the beginning, thinking together is progress, and working together is success. Join us in our mission to develop economically disadvantaged communities in India.

Legal Status

Name of Organization	Janaki Prasad Memorial Research and Educational Trust
Type of Organization	Registered Trust under Trust Act, 1882
Registration No. & Year of Regn.	PageNo-143-172, Reg.No-09 Date-17-6-2010
Registered Office	Lohiya Nagar Maharajganj - 273303 (U.P.) Mobile No.- 9935902979, 9935820377 E-Mail: jptrust2010@gmail.com
Corporate Office	3/132, Vishesh Khand, near Vijaipur, Gomti Nagar Lucknow- 226010 Phone No. 0522-4049534
Website	www.jpmret.org
12 A Registration No.	AABTJ3168PE2021501
ISO Certificate	No. XIQ-QMS-1281042722 - ISO 9001:2015 (QMS)
TAN No.	ALDJ01054E
GST No.	09AABTJ3168P2Z0
PAN No.	AABTJ3168P
NGO Darpan	UP/2016/0112314

Vision

Mainstreaming the poor and downtrodden towards development and national progress through promoting people's organization as the key element to achieve a self-reliant community.

Mission

Creating a self-reliant community through a participatory approach involves fostering familiarity with the country's rich traditions and heritage, which inspires the efficient use of modern resources. This process also includes providing opportunities for the disadvantaged sections of the community to ensure their holistic development. It is crucial to create awareness and conscientization regarding the social, economic and political factors that contribute to the poverty and deprivation of rural populations. Additionally, there is a strong emphasis on women empowerment and the development of slum areas to uplift these marginalized groups and promote overall community growth.

Objectives

- To provide and help urban and rural poor in getting services such as health, nutrition, education, sanitation and housing.
- To organize Social, Cultural and Environmental activities, channeling youth energy into creative and constructive action.
- To enhance the capacity through conscientization, awareness and skill formation.
- To create public opinion and social awareness.

- To establish vocational training centres, educational institutions, Centre for age old disabled and distressed men and women, orphanages, etc. for social welfare.
- To provide legal aid services to the poor marginalized aged and distressed person etc.
- To help community to cope up with the Socio-economic constraints.



Thematic Areas

- Promoting elementary education for children both in rural and urban areas.
- Children's development through promoting health, nutrition and education.
- Community based primary health care for the deprived communities.
- Women empowerment to achieve socio-economic and political status.
- Promotion of water and sanitation behavioral change communication.
- Promotion of livelihoods through skill training and ensuring employment.

Target Group

Men, youths and children belonging to poor and backward communities, differently abled persons, Sick and old persons who need support for survival. Elected Members both men and women from local self-governance.

We have our presence in 33 districts of Uttar Pradesh. During this Financial Year we undertook several projects supported by UP State Water and Sanitation Mission under the Jal Jeevan Mission covering 16 districts of U.P. Some of the major assignments undertaken during the period are:

1. Jal Jeevan Mission IEC Programme - U.P. State Water and Sanitation Mission under National Rural drinking Water Programme.

This project endeavors to illuminate the profound impacts of the Janki Prasad Memorial Research and Educational Trust's promotion for "Safe Drinking Water and Sanitation Awareness Campaign." This initiative, launched with the support of the JAL JEEVAN MISSION Uttar Pradesh (UP), spans multiple districts across the state. The campaign's primary



objective is to raise awareness among villagers about the importance of safe drinking water, Behavior Change Communication (BCC), health and hygiene practices and water quality awareness using various water testing methods. By educating and engaging the community, the campaign aims to foster a healthier environment and improve the overall well-being of the rural population.

The Janki Prasad Memorial Research and Educational Trust has successfully carried out a comprehensive array of activities to promote the initiatives. These efforts include conducting orientations, developing and distributing Informative, Educational, and Communication (IEC) materials, wall writing, distribution of pamphlets, display of posters and organizing community fairs (melas). Additionally, the Trust has orchestrated street plays, film and video screenings, social mapping exercises and water testing campaigns by visiting the target villages. Through these multifaceted activities, we have effectively engaged with local communities, spreading vital knowledge and fostering greater awareness about critical issues related the water quality and its impact on human health.



Field Water Testing Kits (FTKs) were used to educate the community about the dangers of water contamination. The dedicated team from the Janki Prasad Memorial Research and Educational Trust conducted practical demonstrations of various water testing techniques. They showcased methods for detecting contaminants and provided hands-on training.



The FTKs were equipped with conducting 12 kinds of water quality testing parameters like pH, Total Hardness, Iron, Chloride, Fluoride, Nitrate, Residual Chlorine, Sulphate, Arsenic, TDS, Faecal Coliform Bacteria.

Furthermore, the team recommended effective treatment methods to eliminate harmful chemical compounds from the water, thereby ensuring its safety. In addition to these demonstrations, they imparted crucial knowledge about the health risks associated with waterborne diseases, emphasizing the importance of maintaining clean and safe water sources.



Survey questionnaires, supplied by JAL JEEVAN MISSION Uttar Pradesh (JJM-UP), were utilized to gather comprehensive responses from villagers. These surveys aimed to assess the current conditions of village water sources and sanitation infrastructure. By evaluating these aspects, the campaign sought to identify areas needing improvement and to understand the community's needs better. The collected data was meticulously analyzed to measure the campaign's effectiveness, providing valuable insights into the progress made and the challenges that remain. This systematic approach ensured that the campaign's objectives were met and informed future strategies for enhancing water safety and sanitation in the region.



The findings encompass a detailed impact analysis that highlights both the positive and negative effects of the campaign on the community. This comprehensive assessment allows for a nuanced understanding of the campaign's influence, illustrating areas of success as well as aspects needing improvement. Furthermore, the study identified key indicators that suggest pathways for the campaign's sustainability. These indicators provide a strategic framework for ensuring that the benefits of the campaign are maintained over the long term, guiding future efforts to enhance and sustain safe drinking water and sanitation practices within the community.



All the above activities carried out are uploaded on to the Jal Jeevan Mission Portal on a daily basis from all the districts under the project.

Project Coverage:

The Mission initiatives including all the above mentioned activities were carried out in 10 districts viz. Azamgarh, Bareilly, Basti, Gonda, Gorakhpur, Hardoi, Jaunpur, Pratapgarh, Prayagraj and Sitapur districts of Uttar Pradesh with a total coverage of 28879 Gram Panchayats.

2. Capacity Building and Training Programme under Jal Jeevan Mission:

The scope of work includes training of various stakeholders such as Technical Support Manpower, Village Level Committees, Newly Elected/ Selected PRI's Members & Village Level Govt./Semi Govt. Personnel / Officials

/ social workers of all Districts of Uttar Pradesh etc. in phased manner, so as to achieve the objective as mentioned in this Programme in 6 Districts namely Siddharth Nagar, Ghazipur, Basti, Pratapgarh Moradabad & Azamgarh districts of U.P.

Phase-1

Training & awareness of 05 women of each revenue village about water quality through FTK kits.



Phase-2

Capacity Building and Training of Technical Support Staff - 02 Days Non-Residential Training, 200 Participants per batch at Block level - viz. Plumber, Pump Operator, Motor Mechanic, Fitter Electrician, Mason etc.

Phase-3

PRIs Elected/ Selected Member's - Pardhan, Ward Member's, Secretary, BDC, Lekhpal, Representatives of Zila Panchayats etc.

Phase-4

Govt. Officers & Official support at Village Level- Anganwadi, School, ASHA, ANM, Women`s Group (SHG) etc.

Project highlights:

The Jal Jeevan Mission focused on providing functional household tap connections (FHTCs) to rural households, ensuring access to safe and reliable drinking water. The project installed 10,000 FHTCs, developed 50 km of pipelines, built 10 reservoirs, and established 5 water treatment plants. It also implemented 30 rainwater harvesting systems and 20 groundwater recharge projects, promoting water conservation through community workshops. The mission resulted in 95% of targeted households receiving tap water connections, improved water source sustainability and enhanced community capacity to manage water resources. The project led to a reduction in waterborne diseases, saved time previously spent in fetching water and empowered



local communities.

The technical training program was conducted to enhance the skills of 30,901 participants across various trades, including plumbers, fitters, motor mechanics, pump operators, electricians and masons. The Training was conducted in Siddharth Nagar & Ghazipur districts with 30901 Participants.



The aim was to improve infrastructure development and maintenance at the grassroots level while strengthening institutional frameworks and governance. The training included theoretical sessions on foundational and advanced concepts, practical workshops for hands-on skills training, interactive discussions, and field visits to real-world projects.

Participants were trained in specific trade skills: plumbers learned about plumbing systems and maintenance; fitters focused on mechanical fitting principles; motor mechanics studied engine diagnostics and repair; pump operators were taught pump mechanics and maintenance; electricians covered electrical circuits, wiring, and safety; and masons received training in masonry principles and construction techniques.



The program successfully improved the participants' proficiency, leading to better quality infrastructure projects and a deeper understanding of institutional governance. Positive feedback highlighted the practical workshops' value, with recommendations for more field visits and extended hands-on sessions in future training. Overall, the initiative significantly contributed to enhanced local infrastructure and community services, demonstrating the effectiveness of targeted skill development and institutional education.



The Capacity building initiative for Panchayat Raj Institution members as master Trainers for the Jal Jeevan Mission. The Training Program conducted with PRI members. Sessions covered key topics such as sustainable water

management practices and community engagement strategies. The Training was delivered to 55160 PRI Members in Basti, Siddharth Nagar, Azamgarh and Moradabad.

This capacity Building effort not only strengthened local governance and leadership within PRI members but also positioned them as catalysts for sustainable development under Jal Jeevan Mission, fostering resilience and improved quality of life across rural India.

The Campaign was an initiative by JPMRET to promote sustainable water usage and conservation. The water campaign has been instrumental in transforming access to clean and safe drinking water across rural areas. Spanning multiple villages and communities. The campaign has actively engaged local stakeholders, including community leaders, women's Group and Youth Organization to raise awareness and promote the mission's Objective. Through a series of educational workers, door to door outreach and interactive sessions, we have emphasized the importance of water conservation, sustainable usage practices, and the benefits of adopting households tap connections.

The capacity Building and Training of PRI members are vital for the successful implementation of the Gram Swaraj Abhiyan. A well structured approach, tailored to the specific needs of PRI members will empower them to lead effectively and drive the campaign objectives. By Focusing on comprehensive training, continuous support and monitoring. We can ensure that PRI members are well equipped to foster social harmony, enhance public awareness, deliver essential services and contribute to sustainable rural development.

Key deliverables were:

- ✓ Changes in the ground water situation.
- ✓ Water demand and water management.
- ✓ Mitigation of Gaps in the water demand and supply.
- ✓ Notable change in the situation of the potable water source and distance from houses.
- ✓ Improved Drinking Water quality.
- ✓ Proper storage of water.
- ✓ Rainwater Harvesting Systems.
- ✓ Proper Water management.
- ✓ Decrease of water borne diseases.
- ✓ Expenses on drinking water.
- ✓ Drinking water availability for livestock.

Success Stories

Case Study #1

Ms. Rekha Gupta – working as a catalyst for water quality awareness in villages.

Mrs. Rekha Gupta, Wife of Sri Rajesh Kumar, is a vibrant young woman of around 31 years from Hardiya Bujurg in the Basti district of Uttar Pradesh. Her journey into the world of social development began in 2023 when she first connected with the dedicated team from J.P. Trust during their Information, Education, and Communication (IEC) activities under the Jal Jeevan Mission.



Having completed her 12th grade, Rekha's enthusiasm for contributing to her community's well-being is evident. Her passion for social development, especially in her village, drove her to take advantage of the opportunity presented by J.P. Trust.

Under the guidance of J.P. Trust staff, Rekha was trained in using the Field-Testing Kit (FTK), a crucial tool for assessing the quality of drinking water sources in her village. This kit gives comprehensive testing, covering 11 to 12 different parameters to detect biological and chemical contamination in water. The primary goal of these tests is to provide a clear, live testing of the water quality in the village, highlighting the direct link between contaminated water and the health issues in the community, leading to a poor quality of life.

The experience of using the FTK was a eye opener experience for Rekha. She realized how the poor quality of water had been affecting her health for years. The training also emphasized the importance of adopting the Piped Water Supply System to ensure access to safe drinking water, urging the villagers for behavioural change. Rekha has been appointed as the Jal Sakhi of her village as well as FTK trainer. Rekha's efforts and action resulted in impact of grassroots initiatives in empowering individuals to drive change in their communities.



The FTK training received by Rekha has transformed her into a powerful catalyst for driving behavioral change within the village community. Her active collaboration with the J.P. Trust team in demonstrating water quality in nearby villages has been instrumental. Moreover, she has successfully motivated over 600 families to adopt piped water supply systems in their homes, significantly improving their access to clean water and thereby increasing the overall health of the community.

Case Study #2

Shail Kumari is earning upto Rs. 6000/- per month under the UP Jal Sakhi Yojna.

Shail Kumari, a 44-year-old resident of Village Raksma Takiya Ram in the Jalalpur block of Jaunpur district, Uttar Pradesh, has emerged as a beacon of change in her community. Married to Mr. Jai Prakash Sharma, her journey toward empowerment and community leadership began when she crossed paths with the J.P. Trust Team. This team, actively involved in implementing Information, Education, and Communication (IEC) activities under the Jal Jeevan Mission in Jaunpur district, played a pivotal role in her transformation.

Shail Kumari's journey with the J.P. Trust Team began during one of their community outreach programs in her village. The J.P. Trust team was conducting awareness sessions on water quality, hygiene, and the importance of safe drinking water. Deeply intrigued by the information and motivated by a strong desire to improve the living conditions in her village, Shail Kumari eagerly decided to engage actively in the program. This marked the beginning of her significant contributions to her community. As Shail Kumari delved deeper into the program, she quickly grasped the critical role that water quality plays in the health and well-being of her community. Recognizing the importance of spreading this knowledge, she took it upon herself to educate her fellow villagers about the necessity of safe drinking water, sanitation, and hygiene. Her innate leadership skills and her ability to communicate effectively made her a central figure in the Behaviour Change Communication (BCC) efforts within her village.

Shail Kumari organized small group meetings, conducted door-to-door campaigns and facilitated community gatherings to propagate the message of the Jal Jeevan Mission. She employed simple, relatable language and examples to explain the dangers of contaminated water and the importance of regular water testing. Her efforts led to a significant increase in awareness among the villagers, many of whom began adopting better hygiene practices and became more vigilant about the quality of their drinking water. One of the most remarkable contributions of Shail Kumari was her role in demonstrating water testing techniques to the villagers. Although understanding the technical aspects of water testing was initially challenging, she was determined to master the process. With the guidance of the J.P. Trust Team, Shail Kumari learned how to use Field Water Testing Kits to check for contaminants such as turbidity, chlorine levels and bacterial presence.



The impact of Shail Kumari's efforts on her village has been profound and lasting. Her dedication has led to a noticeable improvement in water quality awareness and practices in Raksma Takiya Ram village. More households are now adopting piped drinking water supply and the incidence of waterborne diseases has decreased significantly. The villagers have also become more proactive in reporting water quality issues and seeking solutions.

Moreover, Shail Kumari's work has inspired other women in the village to take on leadership roles in community initiatives, creating a ripple effect of empowerment and positive change. Her efforts have not only transformed her village but have also laid the groundwork for sustained community-led initiatives in the future. Shail Kumari's journey from a concerned villager to a key player in the Jal Jeevan Mission's IEC activities is a powerful testament to the impact that one individual can have on their community. She has been appointed as UP Jal Sakhi of her village from which she is earning a reasonably good amount for her living. Her contributions to Behavior Change Communication and water testing have not only improved the health and well-being of her village but have also set a powerful example for others to follow. Shail Kumari's story is a shining example of how rural women can be catalysts for change in their communities, making a tangible difference through dedication, education, and empowerment.

Way Forward:

JPMRET plans to leverage its extensive experience from previous Water and Sanitation missions to undertake similar projects in the future, collaborating with its network of partners. The organization also envisages expanding its scope by venturing into new thematic areas such as skill development, education, health and entitlements. This expansion will be accompanied by broadening of its geographical coverage to include additional states. To support these ambitious endeavors, JPMRET intends to recruit skilled personnel and experts in various thematic areas, enabling the organization to tackle more challenging assignments with confidence.

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Photographs



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Kanpur Division
Uttar Pradesh

J.P.M. Research & Educational Trust
Information, Education & Communication
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Gosair nRUB, Dhir Khera, Uttar Pradesh 245101



Janaki Prasad Memorial
RESEARCH & EDUCATIONAL TRUST



Regd. Office:
Lohiya Nagar,
Dist. Maharajganj-273303,
Uttar Pradesh, India.



Corporate Office:
3/132, Vishesh Khand,
Gomti Nagar, Lucknow
Uttar Pradesh-226010

(0522) 4049534
Mob: 9935820377



jptrust2010@gmail.com



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